

Agribusiness Interest In A Supervised Agricultural Experience (SAE)

Ideas for developing an agribusiness-related SAE

Agribusiness Overview

- According to the National Council for Agricultural Education, Agribusiness Systems (ABS) is described as:

... the principles and techniques for the development and management of a business.

- A wide range of technical skills and supports nearly all other areas of interest.
- Sometimes agribusiness projects are either (1) Products or (2) Service



Summary Of Skills Associated With Agribusiness

- Business development through applying principles of supply and demand
- Developing a business plan (SAE plan)
- Management of resources (ex: land, labor, capital and management)
- Record keeping, financial statements and inventory management
- Cost of production and measurement of profit
- Marketing and brand development
- Risk management techniques and strategy
- Other skills in technology and math



Connect Your Interests To Your Project

Entrepreneurship	Placement	Research	Exploratory
A business or for-profit venture	An agribusiness work experience	A research project related to a business decision	An agribusiness learning experience
Time is invested	Time is invested	Time (Money, if applicable) are invested	Time is invested
Money is invested & at risk; Provides opportunity to learn and possibly earn a profit	Provides opportunity to learn & possibly earn a paycheck	Provides opportunity to learn about agribusiness or marketing through a research question	Provides opportunity to learn through exploration or job shadowing



Agribusiness-Related Projects Ideas:



Entrepreneurship Examples		Placement Examples	
Landscaping / lawn care	Communications/ advertising consulting	Working in lawn care business	Working for a leadership development team
Custom commodity processing	Natural Resources Consulting	Working for a commodity processor	...other ideas where your project is working for a business entity that sells a product or offers a service
Outdoor recreation / guide	Custom Harvesting/ Planting	Working for a farmers market	
Selling market or breeding animals	...other ideas where your project is a service to or you sell products to others	Working for an agricultural marketing/advertising company	



Agribusiness-Related Projects Ideas:



Research Examples		Exploratory Examples	
Consumer research - perceptions of grass-fed beef	...other ideas where your project is a research project related to the agribusiness industry	Farm management training at local bank	Attending leadership development training
Corn yield research / fertilizer		Job shadowing a farm crop business consultant	...other ideas where your project is learning from a business that sells products or offers a service
Vegetable production on varying light exposure		Farm management and marketing project	
Student perceptions of courses in agricultural business		Interning for an agricultural marketing/advertising company	



Does Agribusiness Align To Your Interest?

- Your project should be:
 1. Based upon your interests
 2. Connected to your agricultural education courses
 3. Aligned to your involvement in FFA activities

If YES, continue to the student examples section. Also, complete the "Explore Your SAE" interactive builder tool and finally, develop an SAE Plan draft based on your results.

If NO, explore another area to determine your interests!

